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Skills

Design: UX design, design thinking, equity design, wireframing, interviews, user research, UI design, storytelling, rendering, video making
Leadership: empathy, teamwork, active listening, facilitation, conflict resolution
Managing: time/task management, decision making, business design, problem solving, stakeholder engagement

Languages

Italian: mother tongue
English: B2
French: A2

Toolbox

Figma
Keyshot
Rhino
Elementor
Stitch Ai
Adobe Ai/Id
DaVinci Resolve

Interests

Meditation
Innovation
Visual arts
Ai Tools
Sound Design
Calisthenics
Ecology
Techno scene

FABRIZIO PALADINI

ADVANCED / UX DESIGNER

I started my career in sales before falling in love with design. Today, I combine creativity and organization in everything I do. I let many things inspire me but I feel most inspired when I'm learning with others. Outside of work, I practice mindfulness meditation, calisthenics, yoga and I am passionate about music and connecting with people.

Design shapes culture

Work experience

10/25 -

Sales Engineer

Keyence

- Direct B2B sales, developing market and relationships.

06/22 -

Product and interior designer

Freelance

My ability to translate contexts into stories also shapes my freelance work on Fiverr, including projects such as:

- Product renderings and animations
- Interiors space planning
- Video making and editing

01/24 - 07/24

Industrial designer - consultant

Bi-Rex innovation center, Bologna

Competence center supporting companies in tech and digital transformation. My roles included:

- Technology consulting
- Rapid prototyping through various 3D technologies
- Case studies concept

01/22 - 06/22

Product and interior designer

Anonima Opifici, Castellaneta

Architecture and interior design studio for the HO.RE.CA target. My roles included:

- Furniture design
- Interior space planning
- 3D modelling and rendering

2021

Experiences in sales and store management

Worverk Folletto, Drawings&PortraiTees, Iperceramica, TP, Bricoman. Various cities

Before and during my studies, I've worked in customer-facing roles across retail and direct sales. In 2019, inspired by my experience at Iperceramica, I decided to pursue an academic path in design. Roles included (chronological order):

- Senior freelance sales agent** for Worverk Folletto (door-to-door)
- Co-founder and artistic director** of a fashion brand (SM)
- Store manager** at Iperceramica (sales targets, interior design, team coordination)
- Customer care** part time at TelePerformance (Amazon inbound)
- Sales assistant** part time at Tecnomat (sales target, buyer)

2014

Meaningful experiences

04/25

UX / Innovation designer - PROJECT

CRIF - BET Città Metropolitana Bologna

Design thinking for UX innovation of a digital credit service, with a focus on GenAI. Real-world case.

02/25 - 05/25

UX / DesOps - PROJECT

Tampieri - IFAB 4NGT

Redesign of operations and user journey for the "work permit" process, with GenAI application. Real-world case.

Education

05/25 - 09/25

Professional certificate in UX Design

Google

Specialization course in User Experience design and Design Thinking.

22/24

Master's in Advanced Design

Alma Mater Studiorum

Advanced design for future scenarios. Final grade 105/110 with a thesis on the development of a smart shoe.

19/22

Bachelor's in Industrial Design

Università Telematica San Raffaele

Industrial design. Final grade 110/110 with a thesis on NFT and cryptoart.